



TpT PRIVACY NOTICE TO CALIFORNIA JOB APPLICANTS
REGARDING THE COLLECTION OF PERSONAL INFORMATION

Effective Date: July 1, 2023

Teacher Synergy LLC d/b/a/ Teachers Pay Teachers or “TpT” (the “Company,” “us” or “we”) is committed to protecting the privacy and security of the personal information you provide to us. Please read this Job Applicant Privacy Notice (the “Privacy Notice”) to learn how we collect and process your personal information when you apply for a job or other role with us. As a job applicant, you have the right to know and understand the categories of personal information we collect about you, and the purposes for which we use such personal information, pursuant to the California Consumer Privacy Act of 2018 as amended from time to time (the “CCPA”). This Privacy Notice only applies to job applicants who are residents of the State of California. The Company does not sell or otherwise disclose this personal information for monetary or other consideration to any third parties.

Categories of Personal Information Collected

In each case as permitted by applicable law, we collect the following categories of personal information for the purposes described below:

- **Personal identifiers**, such as your name, preferred name, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, date of birth, and other similar identifiers.
- **Personal Records**, such as your signature, address, telephone number, education, employment or employment history.
- **Protected characteristics**, such as minority, veteran and disability status, through voluntary self disclosure. Such information will only be collected as permitted by applicable law and will not be used to make hiring decisions.
- **Internet or other similar network activity information**, such as your IP address, log-in information or information regarding your interaction with a website, application or advertisement.
- **Geolocation Data**, such as IP addresses from which we can determine your general location.
- **Sensory data**, such as audio and visual information, for example, if you visit our facilities, your entry and exit may be monitored by our security systems. Additionally, if you interview with us remotely, your audio and visual information may be collected and stored by our third-party service providers.
- **Professional or employment-related information**, such as your work history, references, information about skills and abilities, accomplishments and awards, training and development information, performance evaluation information, and employment termination information.
- **Education information**, such as your education history, education records (such as grades, transcripts and class lists), and other information included in your resume or cover letter.
- **Inferences drawn from other personal information**, such as a profile reflecting your preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities and aptitudes.

- **Other:** Job interview notes, responses to screening questions, assessment results, and any other information you provide in connection with the recruitment process. We also collect legal and contractual information, such as information necessary to respond to law enforcement and governmental agency requests, comply with legal and contractual obligations, exercise legal and contractual rights, and initiate or respond to, or establish, exercise and defend, legal and contractual rights claims.

Sources of Personal Information

We collect personal information you voluntarily provide to us when you apply for a job or otherwise contact us in the recruitment context. If you are visiting our website or online job application, we may also automatically collect device information such as IP addresses and device identifiers.

We may also combine personal information collected from other sources with the personal information that you provide to us. For example, we may collect information from:

- Recruiters
- Prior employers (e.g., for references)
- Professional references you provide to us
- Educational institutions
- Pre-employment screening services
- Credentialing and licensing organizations
- Publicly available sources such as your social media profile (e.g., LinkedIn, Twitter and Facebook)
- Other sources as directed by you

Use of Personal Information

We use the categories of personal information listed above for the following purposes:

- **Process and manage your application:** We use your personal information to process your job application, establish a job applicant profile for the recruitment process, assess your qualifications for a specific role with us, schedule and conduct interviews, communicate with you, and carry out background and reference checks (see the following bullet point for additional information). We may collect visual information of job applicants through photographs used for identification purposes. With your consent, we may collect audio and video of you in connection with the application process, for example through a third party service we use to conduct remote interviews. Additionally, if you are offered a position with us, we may use your personal information in the employee on-boarding process.
- **Conduct reference and background checks (as permitted by applicable law):** We use personal information we collect to conduct reference checks and to evaluate your qualifications and experience. We may also conduct background checks (as authorized by you and permitted by applicable law).
- **Provide immigration support:** If applicable and as permitted by applicable law, we may collect your personal information to assist with immigration support, such as applying for visas or work permits.
- **Analyze and improve our recruitment process and tools:** For example, we analyze trends in our applicant pool, and use personal information to understand and improve our recruitment process and tools (including improving diversity and inclusion). If you use our online job application process, we collect personal information in this category, such as your interactions with our Careers page and our

online application process. We may also collect personal information through post-interview surveys about our general interview and recruitment process. We also collect IP address location information to better understand how candidates use our careers page and online application process.

- **Record-keeping:** We keep records of your personal information as required by law and in accordance with our record retention policies.
- **Meeting legal requirements and enforcing legal terms:** We collect and process your personal information for purposes of: fulfilling our legal obligations under applicable law, regulation, court order or other legal process, such as preventing, detecting and investigating security incidents and potentially illegal or prohibited activities; protecting the rights, property or safety of you, us or another party; enforcing any agreements with you; responding to claims; and resolving disputes. Additionally, we may use information about protected characteristics which you voluntarily disclose, to analyze and monitor the diversity of our job applicants in accordance with applicable laws.

Disclosure of Personal Information

We may share your personal information as necessary for the purposes described in this Privacy Notice, including internally with our personnel involved in the hiring process. For example, we share your personal information with the following parties:

- **Service Providers:** We use service providers to operate, host and facilitate our hiring and recruitment process. These include hosting, technology and communication providers; security and fraud prevention consultants; analytics providers; background and reference check screening services; and hiring process management tools.
- **Government authorities and law enforcement:** In certain situations, we may be required to disclose Personal Data in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.
- **Business transfers:** Your personal information may be transferred to a third party if we undergo a merger, acquisition, bankruptcy or other transaction in which that third party assumes control of our business (in whole or in part).
- **Professional advisors:** We may share your personal information with our professional advisors.
- **Other:** We may also share your personal information with third parties in conjunction with any of the activities set forth under “Meeting legal requirements and enforcing legal terms” in the “Use of Personal Information” section above.

INDIVIDUAL RIGHTS & RETENTION

Your choices. Under the CCPA you have the right to: 1) request erasure of your Personal Information held by TPT, 2) request access to your Personal Information held by TPT, 3) request correction of Personal Information held by TPT, and 4) request restricted processing of your Sensitive Personal Information. The above rights are subject to exceptions and restrictions as provided by law. For example, TPT may be legally required by state or federal laws to keep certain records for specified time periods after you leave TPT or required to process certain information for example in order to comply with our obligations to issue payment, tax forms, or make disclosures as required by law. For current employees or contractors, this may mean that we do not have any information that would be subject to erasure at the time of your request. To initiate a request, please send an email to privacy@teacherspayteachers.com

You also have the right to opt out of the sale or sharing of your Personal Information for cross contextual targeted advertising purposes. We do not sell Personal Information of employees or contractors nor do we share Personal Information of employees or contractors for purposes of cross contextual targeted advertising.

Retention. Information collected in the employment context is regulated by various state and federal record keeping laws which require TPT to maintain certain records for minimum lengths of time. How long TPT may retain your Personal Information will be determined by your employment status, statutory retention requirements, and other legal obligations such as information needed to issue annual tax forms to equity holders.

Contact for Questions

If you have any questions or concerns regarding this Privacy Notice or the collection of your personal information, please contact: privacy@teacherspayteachers.com.

Job applicants with disabilities may access this notice in an alternative format also by contacting support@teacherspayteachers.com.